Task 1: Individual Video Essay

Topic:

Critically analyze the impact of one emerging technology (e.g., AI, IoT, blockchain, robotics, or cloud computing) on business operations within a specific industry (e.g., finance, healthcare, logistics, or retail).

Include the following in your analysis:

1. Introduction to the chosen technology:

Describe its key features and potential applications.

1. Business Impact:

Analyze how the technology could transform or is transforming business processes in the chosen industry. Discuss both potential benefits and challenges.

1. Ethical Implications:

Evaluate ethical concerns related to the use of the technology, including data privacy, bias, and its impact on employment.

1. Strategic Recommendations:

Provide recommendations for businesses in the selected industry on how to effectively implement and leverage the technology.

Submission Instructions

* Please ensure the file size is within 100MB, and file format is MP4
* The “Originality and Student Declaration” should be included in the submission it may be included
* as an attachment to the video, OR the student may read out the statement at the top of the video
* Exceeding the 12-minute maximum will incur a deduction of 5% of the video essay’s score.
* Submissions under 8 minutes will receive a deduction of 10%.
* Exclusions - Additional or unrelated information not covered under the task details should be excluded to maintain focus within the specified time (Example - Student declaration)